

As not everyone has a rice cooker, there have been many attempts to create instant rice...

## Types of instant rice



High price/Lots of packaging/Chemicals
Self heating rice



High water content Shorter shelf life Bulky

Precook packed rice



Poor mechanical properties Hot water preparation results in congee/porridge

**Puffed Rice** 



Why Babio is unique?

New manufacturing process

Can be prepared even with ice water

# Babio instant rice can be prepared at any water temperature







COLD WATER

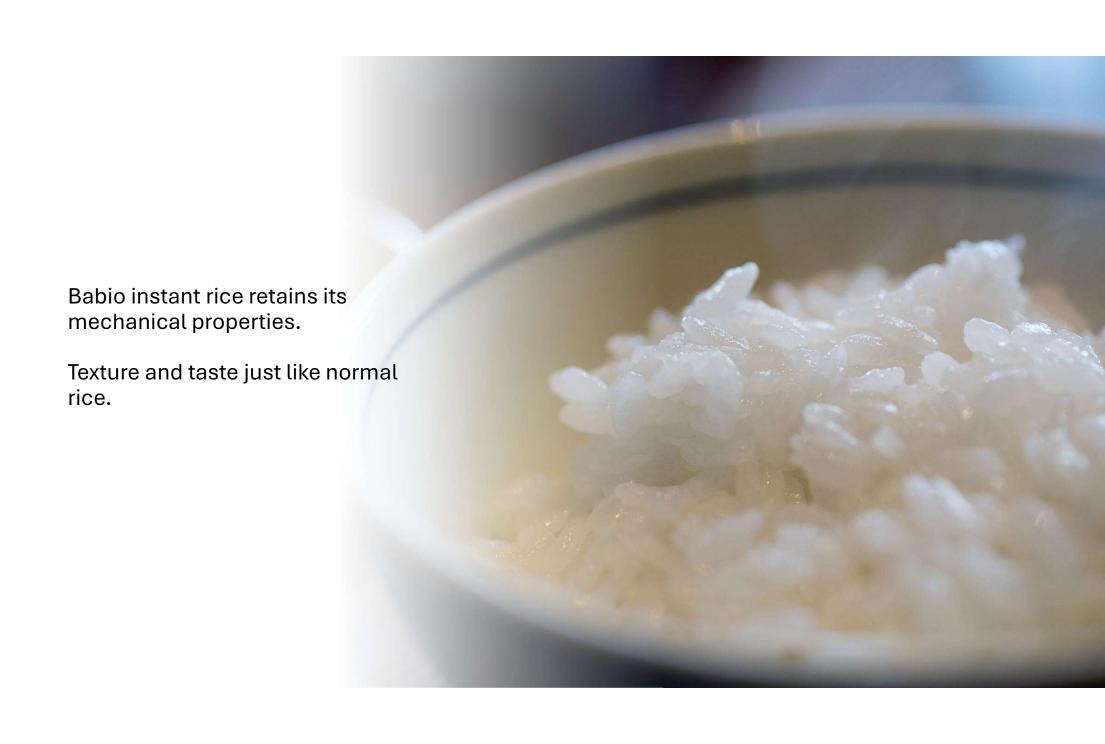
HOT WATER

**MICROWAVE** 

For emergencies

For convenience

Food at home



#### Technology behind the product

Patent pending

100% rice

Our 'micropore' process has been perfected

Production line in operation

Multiple product development streams





## BUSY URBAN CONSUMERS

- Everyone eats rice, but a single person may not use a rice cooker
- Many people purchase convenience foods – such as instant noodles
- We estimate there is a huge market for instant rice that is prepared like instant noodles

Instant rice can be an alternative to instant noodles

TOKYO -- Global demand for instant noodles reached 121.2 billion servings last year, industry figures show, growing for the seventh straight year to hit an all-time high.

Size of the Market

Just add hot water





Babio Rice

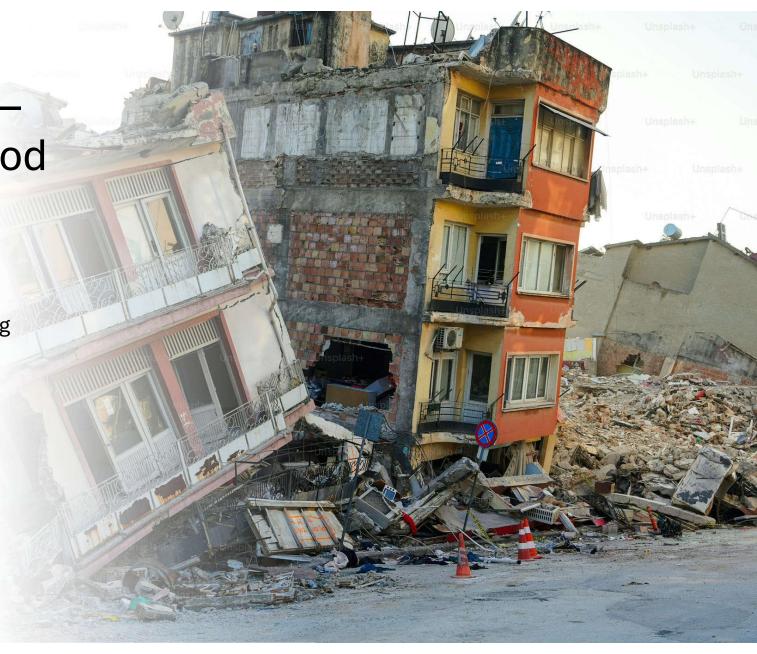
In any disaster – people need food

Easy to prepare

Minimal logistics & staffing

Meets daily requirements

• Long shelf life





- An emergency food supply
- 2 kg one person one week
- 10-year shelf life

#### Survival Rice



UNHCR most recently estimated that, by the end of 2023, for the first time in recorded history, the number of people forcibly displaced is now over

122.6 million, with

over 32 million refugees under UNHCR's mandate and another 6 million Palestinian refugees.



No infrastructure on the ground, air dropped logistics, no reliable water supplies, no electricity, no staffing needed

Centralized kitchens can cook survival rice in bulk or distributed to take home to combine with other food

Survival rice can be eaten in a pouch and has a 10 years shelf life without preservatives or chemicals



Disaster Relief



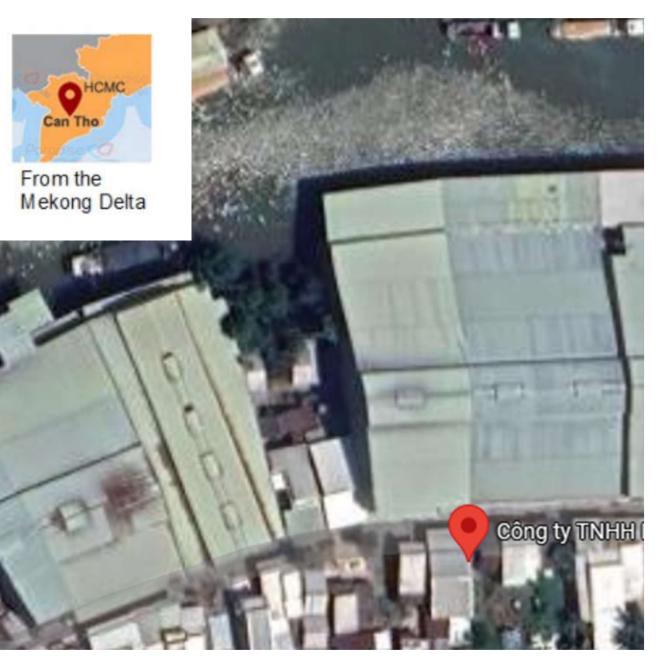
Humanitarian Aid



Military



Camping



# **Execution plan**

Set up production in our Vietnam facility.

Expand production capacity by 30x.





babiofoods.com.vn